



MEDIA KIT

MARKET SPECIFIC OR GLOBAL
BRAND & PRODUCT EXPOSURE
OPPORTUNITIES, TARGETING
WINE INDUSTRY DECISION
MAKERS

WWW.VINEX.MARKET

EXPOSE YOUR BRAND TO OUR DATABASE OF **9,500+** WINE INDUSTRY PROFESSIONALS

- EXECUTIVES
- BUSINESS OWNERS
- WINEMAKERS
- VITICULTURISTS
- SALES & MARKETING
- PURCHASE MANAGERS



ALIGN YOUR BRAND WITH AN INDUSTRY BEST PRACTICE GLOBAL WINE TRADING PLATFORM

- GLOBAL OR TARGETED EXPOSURE
- ADVERT & EDITORIAL IMPACTS
- TARGETED MULTI-LINGUAL BRANDING
- FLEXIBLE EXPOSURE AND TIMING PACKAGES

MEMBERS FROM 57 COUNTRIES
WINES FROM 16 COUNTRIES




**Get yield estimation with
90% accuracy**

[Sign up for a free trial](#)

Trusted by **150+**
wineries across Spain,
France and the USA

www.terraview.co



**Where Bulk Wine
& Private Label
Industry Gathers**

IBWSS
SAN FRANCISCO
JULY 23-24

[GET YOUR VISITOR PASS](#)

MARKETPLACE ANALYTICS

AS AT DEC 2021

Users

5,698



New Users

5,489



Pageviews

114,066



Pages / Session

5.06



Sessions

22,553



Number of Sessions per User

3.96



Avg. Session Duration

00:07:19



Bounce Rate

35.36%



TRUSTED, INDEPENDENT, B2B WINE MARKET

3 MONTHS EXPOSURE



Industry eNews Editorial Exposure

- > Receive 4 x banners and 2 x eNews advertorials across 12 weeks

Home & Exchange Login Page Exposure

- > Maximum exposure on Home & Login pages on rotation

Listing Details & Web-Page Exposure

- > Exposure across every bulk and/or bottle wine details page and throughout a minimum of 8 key web pages

Preferred Industry Supplier

- > A dedicated brand web page, product information and link to your website

Suppliers' Directory

- > Inclusion in VINEX Suppliers' Directory (in 7 languages if required)*

* Directory listing may remain for 12 months

The VINEX is a **professional web-based marketplace for all bottled and bulk wines**, allowing buyers and producers and brokers to connect globally in real time, for the business to business trading of wine.

VINEX provides **current market reporting and analysis** to keep you informed, enabling all members to connect and **securely trade without boundaries**, but with business-critical knowledge. In addition, VINPay provides suppliers with guaranteed payment for their wine, and advances 80% of each invoice in 3 days of dispatch with no change to the buyers' payment terms. VINPay is available to all producers for direct wine sales and marketplace completed trades.

The VINEX is supported by real people, industry professionals with a range of expertise, including winemakers, experienced tasters and trading managers to assist in making trading seamless.



About Us

Why VINEX
Digitised Market Services
Global Market
Our Team
VINPay Wine Payments

Market IQ

Latest Wine News
Latest Wine Pricing
Wine Producing Countries
Member InFocus
Region InFocus

Contact Us

Recent Changes
Feedback & Ideas
Contact Us

VINEX Media Kit

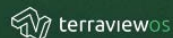
ADVERTISING RATES

YOUR BRAND CAN BE PROMOTED THROUGH BANNER SPACE, ADVERTORIALS AND SPONSORSHIPS ACROSS A RANGE OF AREAS, including **marketplace login screens, weekly eNews, analytical reports, high frequency pages and more.**

- 1 month** exposure package £340 +VAT
- 3 months** exposure package £875 +VAT
- 6 months** exposure package £1,500 +VAT

Conditions:

- > Customer is to supply jpeg artwork files to specifications.
- > Payment due and payable prior to commencement of exposure.
- > VINEX reserves the right to approve all material.



Get yield
estimation with
90% accuracy

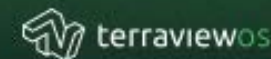
Sign up for a free trial

Trusted by **150+**
wineries across Spain,
France and the USA

www.terraview.co

Get yield estimation
with **90% accuracy**

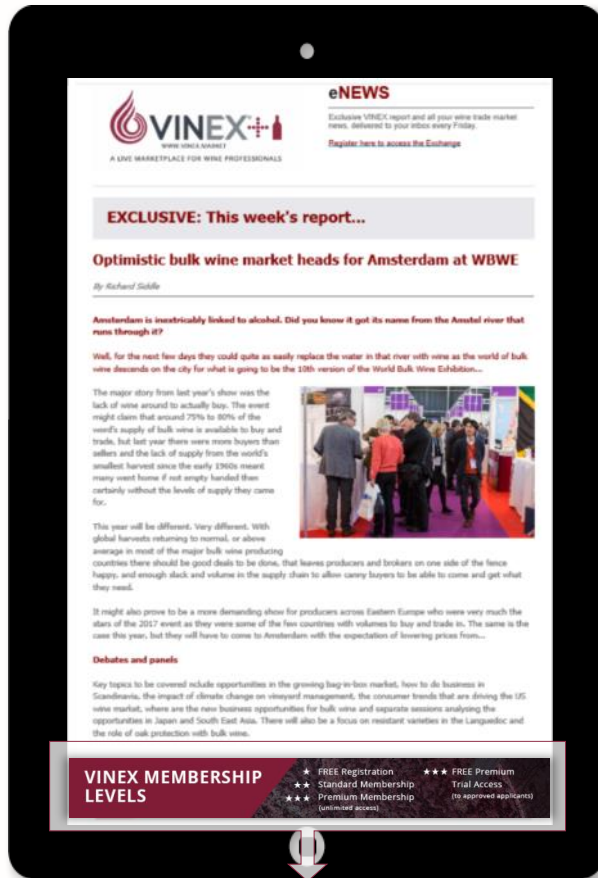
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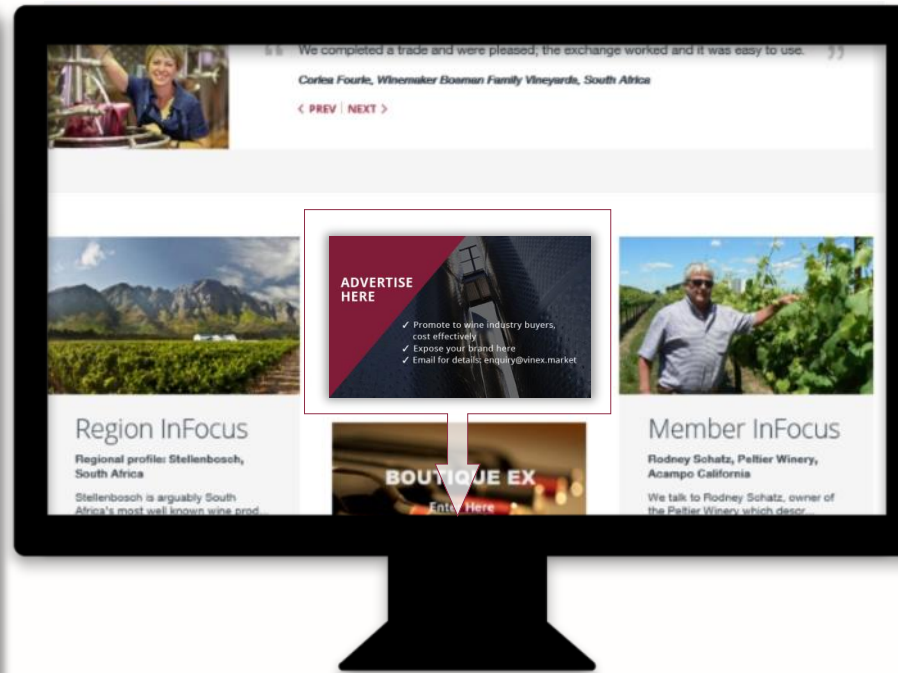
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BANNER DIMENSIONS

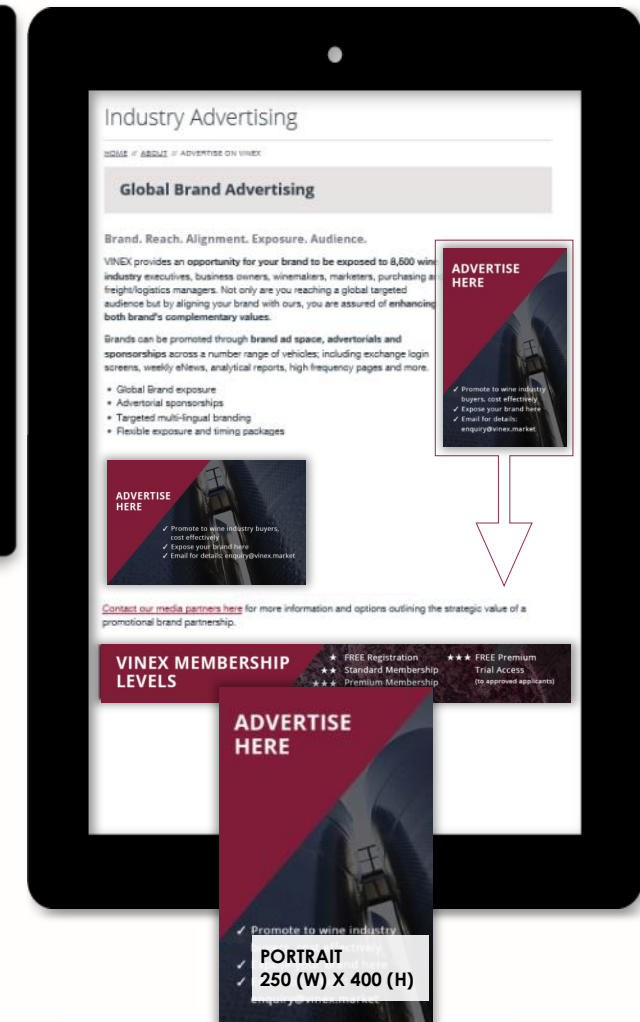
WEEKLY eNEWS



HOME & MARKETPLACE LOGIN PAGE



BANNER SIZES (pixels)



ADVANCING THE WORLD OF WINE WITH INDUSTRY-LEADING TECHNOLOGY SOLUTIONS



VIN-EXCHANGE LTD

(COMPANY # 9908 869 REGISTERED IN ENGLAND AND WALES)

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VINEX IS A REGISTERED TRADEMARK.

